

# Brockton

## Economic Data

**Percentage Make-Up of Total Labor Market by Negative or Non-Negative\* Growth and Make-Up of Total Labor Market by Non-Negative Growth Industries (Jobs Created '07-'08), Q3**

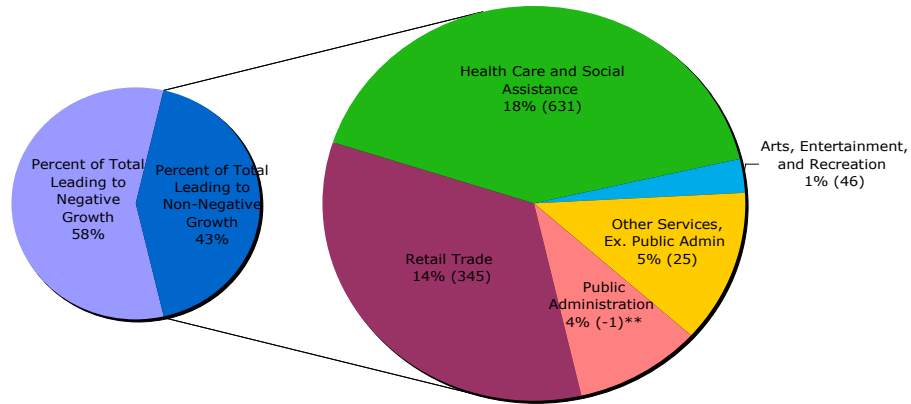


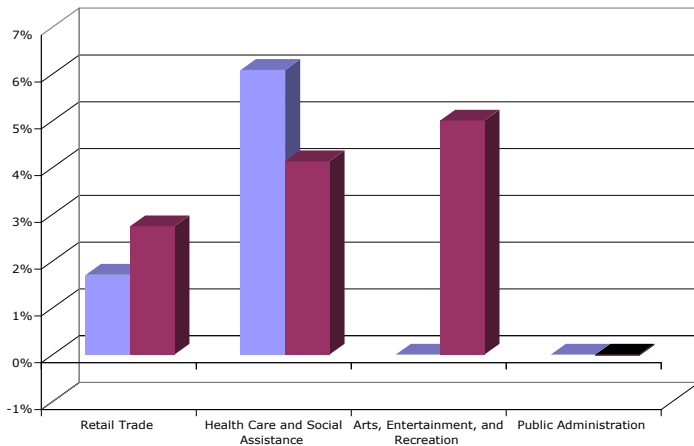
Figure 1<sup>1</sup>

\*Please note that Non-Negative refers to industries with both positive growth and zero growth (stable industries though non necessarily growing)

\*\*Although Public Administration displayed slightly non-negative growth, comparative to the other industries it represents a stable industry and is therefore being included in non-negative growth.

Based on the Third Quarter data in 2007 and 2008 it is evident that all of Brockton's working population comprising non-negative growth over the period is employed in Health Care and Social Assistance, Retail Trade, Public Administration, Other Services Excluding Public Admin., and Arts, Entertainment and Recreation.

**Change Over '06-'07 and '07-'08 for the Four Industries with Greatest Non-Negative Growth, Q3**



Industry*	Growth Over Q3 '07-'08	Working Population Q3 2008
Health Care and Social Assistance	43%	18%
Retail Trade	3%	14%
Arts, Entertainment and Recreation	5%	1%
Public Admin.	0%	4%

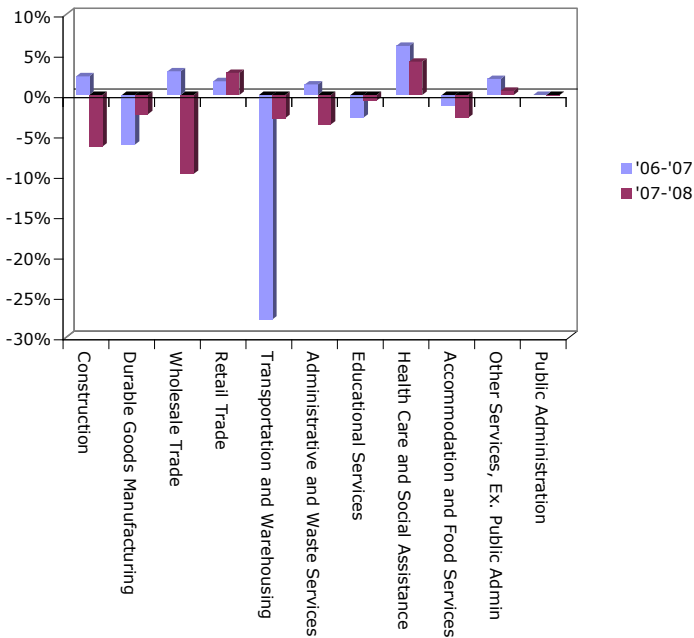
\*Please note, Other Services, although one of the larger industries, was excluded because of the non-descript nature of the category in terms of sector targeting.

Table 1<sup>2</sup>

Figure 2<sup>3</sup>

Over Q3 '07-'08 there was a net loss of 1,467 jobs in Brockton;<sup>4</sup> however, the industries displayed in Figure 2 and Table 1 were responsible for a total of 1,018 jobs created during the period. These four industries are the growing and/or stable (Public Administration) industries.

**Change Over '06-'07 and '07-'08 for the Ten Largest Industries, Q3**



Industry in Decline	Over Q3 '06-'07 '07-'08	Working Population Q3 2008
Transportation and Warehousing	-28% -3%	4%
Durable Goods Manufacturing	-6% -2%	5%
Wholesale Trade	+3% -10%	6%
Construction	+2% -6%	7%

Table 2<sup>5</sup>

Figure 3<sup>6</sup> (Please see Appendix C for Statewide Comparison)

Based on the Third Quarter data over '06-'07 and '07-'08 the largest total declines have been in Transportation and Warehousing, Durable Goods Manufacturing, Wholesale Trade, and Construction.

## **Brockton Regional Workforce Board Information**

The Brockton Regional Workforce Investment Board is receiving \$2,153,268 from ARRA. The money is to be spent as follows:<sup>7</sup>

- \$89,988 Wagner-Peyser
  - o (see below)
- \$363,307 WIA Adult
  - o (see below)
- \$637,977 WIA Dislocated Worker
  - o (see below)
- \$183,078 Re-Employment Services
  - o UI Claimants will attend a Career Center Seminar, following which they will complete a job readiness assessment, be screened for WIA eligibility, complete a Career Action Plan, and meet with a Career Specialist<sup>8</sup>
  - o The Career Action Plan will be continued to be used as a case management tool<sup>9</sup>
  - o To benefit RES customers and all job seekers CareerWorks is developing ways to increase the capacity in which job leads reach job seekers- including sharing Hot Jobs electronically with staff and posting the information in CareerWorks, and emailing-blasting the job postings to the job seekers<sup>10</sup>
- \$878,918 WIA Youth
  - o As of 9/10/09 Brockton served 72 youth in the Summer Youth Employment Program<sup>11</sup>

- Summer youth programs focused especially on remediation, mentoring and occupational skills training through the workplace setting<sup>12</sup>
- In addition to work experience programs Brockton also set aside \$30,000 for GED services (to aid about 20 youth), and \$68,000 for youth ITAs (for about 35 youth)
- Brockton will also be delivering year-round services to youth<sup>13</sup>
- 60% of funding is to be spent May to September 2009, and most of the other to be spent on RFPs in the youth sector October 2009 to April 2010, but with \$20,000 to be reserved for group training for youth in high demand fields May to September 2010<sup>14</sup>
- Youth will be eligible for Supportive Services, Needs-Related Payments and Emergency Assistance Payments<sup>15</sup>

Brockton increased the cap for Individual Training Accounts to \$5,000, and will also begin pursuing On-the-Job Training and Occupational Skills Group Training, as well as Customized Training, Skill Upgrading and Adult Basic Education/ESOL.<sup>16</sup> Brockton will be focusing on industries as needed, and especially in health care and social assistance.<sup>17</sup> Group Training options may include Microsoft Office, IT and machine operator training; being part of a Group Training does not exclude individuals from also taking part in ITAs.<sup>18</sup>

To increase services to job seekers CareerWorks: added more workshops and seminars (six WIA seminars and four Assessment seminars per month); created an “Open Computer Lab” where job seeker could get help with online applications, resumes and gain computer experience; and, hosted and ITA Vendor Expo in April 2009, giving job seekers and opportunity to view training options.<sup>19, 20</sup>

The Brockton WIB plans to increase business efforts by developing a Business Center for small businesses to “utilize technology (Computers, fax), share information, gain access to state and federal resources and network with other small businesses.”<sup>21</sup>

For additional staffing the Brockton WIB will hire a WIA staff member at YouthWorks, and up to six FTEs at CareerWorks, including one Employer Service Representative, four Career Specialists and one Customer Service Representative.<sup>22</sup>

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<sup>1</sup> “Employment and Wages (ES-202).” The Executive Office of Labor and Workforce Development. Third Quarter data 2006, 2007, 2008 for Brockton in all types of ownership by Industry Totals by 2-digit NAICS Code.

[http://lmi2.detma.org/lmi/lmi\\_es\\_a.asp](http://lmi2.detma.org/lmi/lmi_es_a.asp)

<sup>2</sup> Ibid.

<sup>3</sup> Ibid.

<sup>4</sup> Ibid.

<sup>5</sup> Ibid.

<sup>6</sup> Ibid.

<sup>7</sup> “Massachusetts Regional ARRA Allocations.”

[http://massworkforce.com/documents/2009\\_ARRA\\_Allocations.xls](http://massworkforce.com/documents/2009_ARRA_Allocations.xls). 15 September 2009.

<sup>8</sup> Attachment H ARRA Narrative revised. Page 13.

<sup>9</sup> Attachment H ARRA Narrative revised. Page 16.

<sup>10</sup> Attachment H ARRA Narrative revised. Page 18.

<sup>11</sup> Title I Recovery Act Summer Program Enrollments by Area as of 09/10/2009. MOSES. Division of Career Services, Analysis and Reporting.

<sup>12</sup> Attachment H ARRA Narrative revised. Page 4.

<sup>13</sup> Attachment H ARRA Narrative revised. Page 5.

<sup>14</sup> Attachment H ARRA Narrative revised. Page 19.

<sup>15</sup> Attachment H ARRA Narrative revised. Page 5.

<sup>16</sup> Attachment H ARRA Narrative revised. Pages 8-9.

<sup>17</sup> Attachment H ARRA Narrative revised. Page 9.

<sup>18</sup> Ibid.

<sup>19</sup> Attachment H ARRA Narrative revised. Page 5.

<sup>20</sup> Attachment H ARRA Narrative revised. Page 7.

<sup>21</sup> Attachment H ARRA Narrative revised. Page 4.

<sup>22</sup> Attachment H ARRA Narrative revised. Page 6.

Appendix A

Third Quarter Data	Average Monthly Employment		
	2006	2007	2008
<b>Total, All Industries</b>	91,405	91,204	89,737
Agriculture, Forestry, Fishing & Hunting	82	74	70
Mining	38	33	25
Construction	6,444	6,593	6,171
<b>Manufacturing</b>	8,402	8,007	7,848
Durable Goods Manufacturing	4,785	4,491	4,384
Non-Durable Goods Manufacturing	3,617	3,516	3,464
Utilities	251	242	228
Wholesale Trade	5,654	5,820	5,251
Retail Trade	12,370	12,581	12,926
Transportation and Warehousing	5,306	3,829	3,719
Information	1,234	1,203	1,075
Finance and Insurance	2,343	2,269	2,095
Real Estate and Rental and Leasing	1,254	1,218	1,066
Professional and Technical Services	2,475	3,171	2,908
Management of Companies and Enterprises	1,579	1,475	1,408
Administrative and Waste Services	4,861	4,924	4,744
Educational Services	7,832	7,612	7,559
Health Care and Social Assistance	14,400	15,276	15,907
Arts, Entertainment, and Recreation	999	996	1,042
Accommodation and Food Services	7,399	7,303	7,096
Other Services, Ex. Public Admin	4,791	4,886	4,911
Public Administration	3,691	3,691	3,690

Data extracted from:

“Employment and Wages (ES-202).” The Executive Office of Labor and Workforce Development. Third Quarter data 2006, 2007, 2008 for Brockton in all types of ownership by Industry Totals by 2-digit NAICS Code.

[http://lmi2.detma.org/lmi/lmi\\_es\\_a.asp](http://lmi2.detma.org/lmi/lmi_es_a.asp)

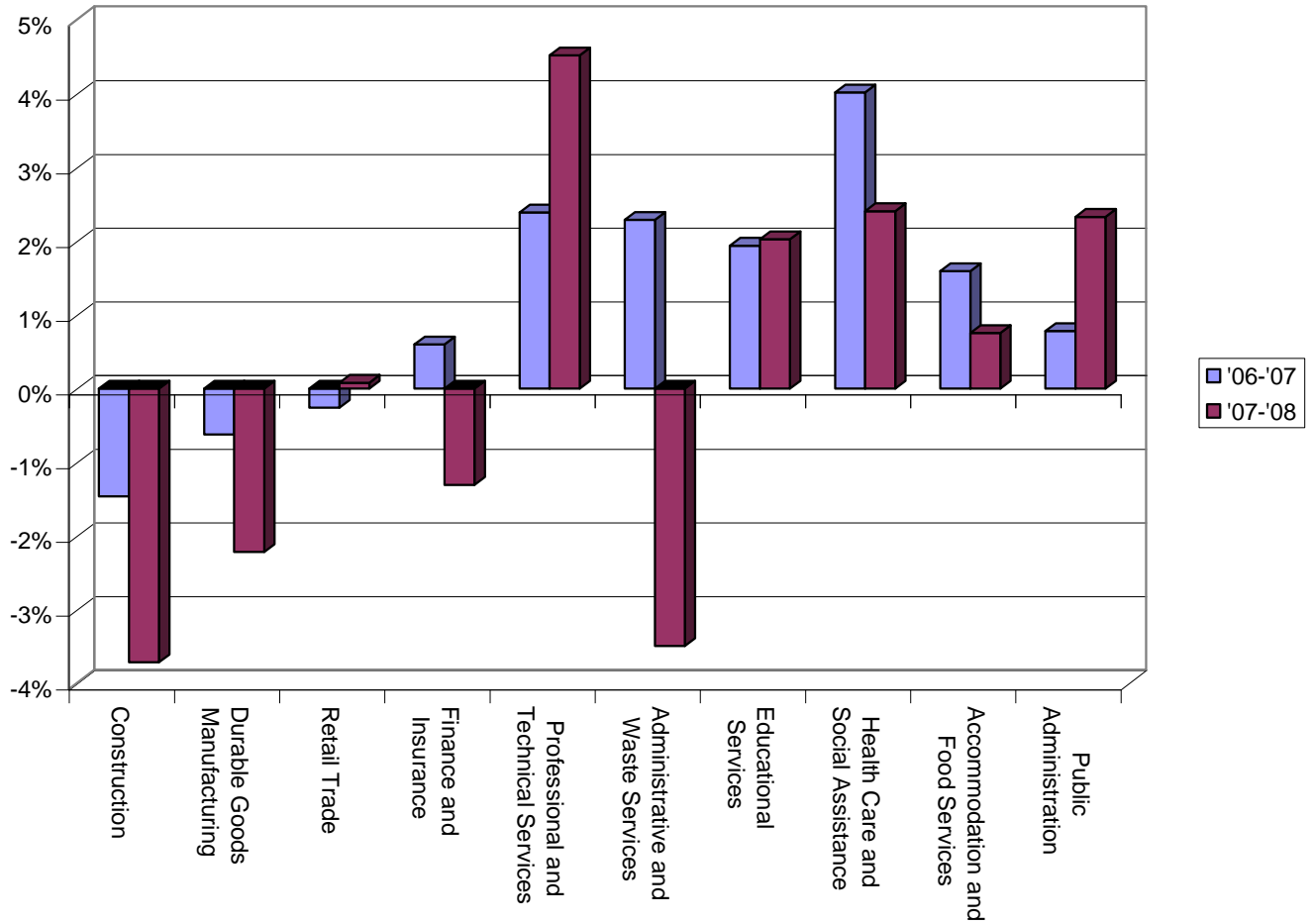
Appendix B

Statewide Third Quarter Data	Average Monthly Employment		
	2006	2007	2008
<b>Total, All Industries</b>	3,200,233	3,240,481	3,251,799
Agriculture, Forestry, Fishing & Hunting	7,749	7,543	7,462
Mining	1,842	1,596	1,339
Construction	161,049	158,696	152,804
Manufacturing	298,840	294,968	286,723
Durable Goods Manufacturing	196,222	195,003	190,681
Non-Durable Goods Manufacturing	102,618	99,964	96,042
Utilities	13,068	13,394	13,741
Wholesale Trade	137,726	139,090	137,014
Retail Trade	349,751	348,845	349,118
Transportation and Warehousing	99,927	100,754	99,560
Information	93,745	94,916	95,374
Finance and Insurance	181,868	182,958	180,567
Real Estate and Rental and Leasing	46,161	45,184	43,897
Professional and Technical Services	246,776	252,674	264,095
Management of Companies and Enterprises	61,790	61,292	61,193
Administrative and Waste Services	176,723	180,768	174,454
Educational Services	264,293	269,417	274,878
Health Care and Social Assistance	471,170	490,101	501,900
Arts, Entertainment, and Recreation	63,976	65,044	65,814
Accommodation and Food Services	264,944	269,162	271,187
Other Services, Ex. Public Admin	124,406	128,601	132,042
Public Administration	134,428	135,479	138,636

Data extracted from:

“Employment and Wages (ES-202).” The Executive Office of Labor and Workforce Development. Third Quarter data 2006, 2007, 2008 for Massachusetts in all types of ownership by Industry Totals by 2-digit NAICS Code. [http://lmi2.detma.org/lmi/lmi\\_es\\_a.asp](http://lmi2.detma.org/lmi/lmi_es_a.asp)

**Statewide Change Over '06-'07 and '07-'08 for the Ten Largest Industries, Q3**



Data Extracted From:

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