

Second Annual Massachusetts Jobs and Workforce Summit

Tuesday, June 21, 2011 ■ Publick House, Sturbridge, MA

Featured Speakers



**Congressman
John F. Tierney**
*US House of
Representatives*



**Secretary Joanne
Goldstein**
*Exec. Office Labor &
Workforce Development*



**Senator
Karen Spilka**
*Job Creation
Commission*



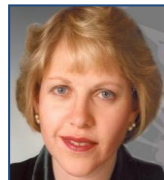
**Senator
Daniel Wolf**
*Joint Committee on Labor
& Workforce Development*



David Bradley
*National
Workforce Assn.*



Ronald Ferguson
*Harvard Graduate
School of Education*



Donna Cupelo
Verizon



**Dan DeMaio-
Newton**
Monster Worldwide



**Commissioner
Richard Freeland**
Board of Higher Education

"The purpose of the Jobs and Workforce Summit is to provide a forum for business, labor, education, training, community, faith-based, and workforce leaders to come together and inspire a common vision for job creation and workforce development for Massachusetts."

Co-Sponsored by The Workforce Solutions Group Member Organizations:

Massachusetts Workforce Board Association, Massachusetts AFL-CIO, Crittenton Women's Union, Massachusetts Workforce Professional's Association, Massachusetts Community Action Network, SkillWorks, Massachusetts Business Roundtable, & Center for Labor Market Studies at Northeastern University

Thanks to the generous support of:



and the  **USDOL Employment and Training Administration**

Massachusetts Jobs and Workforce Summit

8:30 AM.....Registration and Continental Breakfast – *The Barn*

VIEW FROM CAPITOL HILL

9:30 AM – 10:30 AM.....Morning Session – *Paige Hall*

Welcome: **Donald Anderson**, *Director, Workforce Central One-Stop Career Centers*

Report from Washington: **Congressman John Tierney**, *US House of Representatives*

David Bradley, *CEO, National Workforce Association*

STATE HOUSE REPORT

10:30 AM – 11:00 AM.....Morning Session – *Paige Hall*

Introduction: **JD Chesloff**, *Executive Director, Mass Business Roundtable*

State House Updates: *Current Economic, Labor, and Workforce Development Challenges and Opportunities.*

Senator Karen Spilka, *Co-chair, Joint Committee on Economic Development and Emerging Technologies, and Co-chair, Job Creation Commission*

Senator Daniel Wolf, *Co-chair, Joint Committee on Labor and Workforce Development*

WORKSHOP ENGAGEMENT SESSIONS

11:00 AM – 12:15 PM.....Workshop Sessions

SESSION I:
Ballroom

Adult Basic Education, Skill-building, and Pre-employment Programs:
Preparing adult learners for advanced training and education.

Moderator: **Jerry Rubin**, *President & CEO, Jewish Vocational Services;
MA Workforce Investment Board ABE/ESOL Subcommittee*

Panelists: **Jim Ayres**, *Exec. Director, Center for New Americans, Franklin
Hampshire REB Member*

Jamie Merloni, *Training Director, New England Laborers' Training Trust
Fund; Building Trades Exploratory Program*

Andreana Grimaldo, *Professor of Mathematics & Leader of Math Boot
Camp Program, Quinsigamond Community College*

SESSION II:
Paige Hall

Middle-Skills Credential Attainment Strategies: Innovative Efforts in MA and Oregon:
*Aligning our education systems with industry and workforce needs, including modular
courses and stackable credentials.*

Moderator: **Loh-Sze Leung**, *Director, SkillWorks*

Panelists: **Mimi M. Maduro**, *Pathways Initiative State Director, Oregon
Department of Community Colleges & Workforce Development*

Lance Hartford, *Executive Director, MA Biotechnology Education
Foundation*

Kathleen Sweeney, *Dean of Health Careers, Middlesex Community
College*

SESSION III:
Craft Hall

Resources for Businesses: How Employers Can Engage in Skills Training and
Workforce Development:
*Successful workplace training programs, resources to support them, and advocacy
efforts to sustain them.*

Moderator: **Donna Cupelo**, *Regional President, Verizon*

Panelists: **Greg Garrison**, *CFO & General Manager, Northeast Solar Design
Associates, LLC*

Elyse Rosenblum, *VP of Workforce Readiness, Corporate Voices for
Working Families*

Sandy Reynolds, *Executive VP, Associated Industries of Massachusetts*

LUNCHEON: MASSACHUSETTS AGENDA – JOBS AND OPPORTUNITIES FOR YOUTH

12:30 PM – 2:15 PMThe Youth Agenda – Garden Tent

Introduction of Speaker: Donna Cupelo, *Regional President, Verizon*

Featured Speaker: Joanne Goldstein, *Secretary, MA Executive Office of Labor and Workforce Development*

Youth Employment Video: *Getting Kids Jobs: Building Futures*

Champion Award Presentation:

2011 Innovative Youth Workforce Program of the Year
Springfield Square One Early Education Career Pathway Program



Introduction: Nancy Snyder, *President, Commonwealth Corporation*

Pathways to Prosperity: Ronald F. Ferguson, *Senior Lecturer in Education and Public Policy, Harvard Graduate School of Education and Harvard Kennedy School*

Youth Voices Panel: A discussion headed by the youth participants to encourage an exchange of strategies between the employer, labor, education, political, and workforce communities to put kids to work this summer and year round.

Moderator: Dr. Andy Sum, *Center for Labor Market Studies, Northeastern University*

Panelists: Nia Gomes, *Teen Jobs Coalition Leader, Dorchester*
Jackie McGravey, *Workforce Development Manager, UMass Memorial Medical Center*
Lusianna Paulino, *Youth Participant, UMass Memorial Medical Center*

EMPLOYER LEADERSHIP TO PUT PEOPLE TO WORK

2:30 PM – 3:00 PMEmployer Keynote – Garden Tent

Introduction: **Bill Tinti**, *Chair, Massachusetts Workforce Board Association*

Employer Leadership: **Dan DeMaio-Newton**, *Director, Strategy and Business Development, Monster Worldwide*

3:00 PM – 3:15 PMClosing Remarks – Garden Tent

**The Vision Project
& Workforce Development** **Richard Freeland**, *Commissioner, Board of Higher Education*

The WSG's Workforce Lifetime Achievement Award in Business:

Honoring: **Alan Macdonald**, *Massachusetts Business Roundtable*

Remarks by: **Ruthie Liberman**, *VP of Public Policy, Crittenton Women's Union;
Workforce Solutions Group Executive Team*

RECEPTION & AWARDS PRESENTATION FOR MASSACHUSETTS LEADERS

3:15 PM – 5:00 PMReception & Awards – Red Barn Patio

Music By: **Burncoat High School**, *Honor String Quartet*

Presented By: **William F. Martin**, *Mayor of Greenfield*

Second Annual Workforce Solutions Group Champion Award Ceremony:

2011 Employer of the Year

Brigham and Women's Hospital Workforce Development Initiative

2011 Skills Education & Training Provider of the Year

The E-Team Machinists Training Program, Lynn, MA

Workforce Training Partnership of the Year

The Mid-Massachusetts STEM Pathways Initiative

2011 SUMMIT SPEAKER BIOGRAPHIES

Donald Anderson is the Director of Workforce Central Career Centers in Worcester, Milford, and Southbridge. He serves as the WIA Administrator for the Central Mass Region on behalf of the Worcester City Manager's Office, and is the elected Chair of the Mass Workforce Professionals Association. Don also serves as a member of the Mass Workforce Investment Board and the Mass Workforce Board Association. He has worked in the public workforce development system for over 25 years and holds a Master's Degree in Human Resource Education from Boston University.

James Ayres has served for the past twelve years as Executive Director of the Northampton-based Center for New Americans – an education and resource center for immigrants, refugees and other limited English speakers in Western Massachusetts. In conjunction with his role at the Center, Jim works with local and state governments, workforce boards, community-based organizations and NGOs to develop policy and programming related to workforce development, migrant education and newcomer engagement. He is a member of the State ABE Advisory Board, the Franklin/Hampshire Regional Employment Board, and a recent chair of the Massachusetts ABE Directors' Council. Jim holds masters degrees from the Fletcher School of Law and Diplomacy at Tufts University and the Isenberg School of Management at the University of Massachusetts, Amherst.

David Bradley gives a voice to the voiceless. For nearly three decades, David has been the preeminent advocate in Washington, D.C. working closely with the Congressional leadership, both Democratic and Republican, and with numerous Administrations, to ensure federal policies related to major social service programs make a difference in the lives of low-income Americans. David is also a founding partner of the firm Moss, McGee, Bradley, one of the preeminent firms in Washington, D.C. devoted to assisting public interest programs. Its full service legislative boutique has extensive experience not only in workforce development and community development, but also education, human services, juvenile justice, international development, elder care, and children's programs. David serves as the CEO of both the National Workforce Association and USA Works!, organizations focused on working with Congress and the Executive branch to design and fund a world class job training system for America. David has a Bachelors and Masters degree from George Washington University. In 1987, he was a Senior Executive Fellow at the Harvard University John F. Kennedy School of Government. He served in President Carter's Administration as Congressional Liaison at the Small Business Administration. In his spare time, David is part owner of several minor league baseball teams including the Albuquerque Isotopes, Bowie Baysox and the Fredrick Keys.

JD Chesloff As Executive Director of the Massachusetts Business Roundtable, JD is responsible for developing and implementing the strategic framework and direction for MBR in partnership with the Chair, Executive Committee and Board of Directors. He works with MBR Task Forces and MBR leadership to develop its agenda on public policy matters – particularly in the areas of health care, education, transportation and infrastructure, corporate social responsibility, and fiscal policy – and convey those ideas to opinion leaders and policy makers to help inform their deliberations. JD has worked in and around Beacon Hill for more than 20 years. In the Legislature, he was the Chief of Staff to the House Committee on Commerce and Labor, and was the education issues analyst and Deputy Budget Director for the House Committee on Ways and Means. After working as both a budget analyst and Assistant to the President at the University of Massachusetts, JD worked as the Legislative Director for State Treasurer Shannon O'Brien and then as Issues Director for the O'Brien-Gabrieli gubernatorial campaign in 2002. He joined MBR after serving as Legislative/Issues Director for the Early Education for All (EEA) Campaign, where he was responsible for developing and driving legislative support for EEA's legislation and agenda which included the creation of the Massachusetts Department of Early Education and Care. He currently serves on the Department's Board of Directors as Chairman. In addition, JD serves on the Boards of Teachers 21 where he serves as Treasurer and the Massachusetts Business Alliance for Education. He also serves on the Executive Committees of both the Governor's STEM Advisory Committee, and the state's Health Care Quality and Cost Council Advisory Committee. JD holds a Masters in Public Affairs from the McCormack Institute of Public Affairs at the University of Massachusetts Boston, and has a Bachelor's Degree in Law and Public Policy and Telecommunications Writing from Syracuse University.

Donna Cupelo serves as Region President of Massachusetts and Rhode Island at Verizon Communications Inc. Ms. Cupelo has overall responsibility for Verizon's service delivery, capital investment and public policy in both states. Ms. Cupelo was Vice President and General Manager at Verizon Communications, with accountability for Operations, Construction, Engineering, Finance, Marketing and Public Affairs for Central and Western Massachusetts. She began her career with New England Telephone in 1978 as a market administrator supporting customer services throughout Massachusetts. She has held various leadership positions within the Sales and Marketing organizations, specializing in the Finance, Insurance, and Healthcare, Education and Government Market segments. She serves as a Director at Rhode Island Economic Development Corporation. Ms. Cupelo is active in many business, civic and charitable organizations in both MA and RI. She is on the Executive Boards of the MA Private Industry Council and Greater Boston Chamber of Commerce. In RI, she is a Member of the boards of the Rhode Island Public Expenditure Council, Greater Providence Chamber of Commerce and Heritage Harbor Museum. She is the Chair of Providence College's Board of Trustees' Finance Committee. She is the past Chair of the Providence Foundation Executive Board, Vice Chair of the Business Education Roundtable and serves on Brown University's Civic Leadership Board. She is the Verizon Volunteers Pioneers Denver Chapter executive sponsor. Ms. Cupelo received a Bachelor of Science degree from Providence College, Providence, Rhode Island in 1978 and a Masters of Business Administration from Babson College, Wellesley, Massachusetts in 1982.

Daniel DeMaio-Newton is Director of Strategy and Business Development for Monster Worldwide, Dan leads Monster's largest efforts to help get job seekers better jobs faster, employers obtain the best talent more efficiently, and transform work around the globe. Dan is recognized human capital revolutionary helping reshape recruitment in the 21st century. Leading some of the nation's largest workforce transformations, Dan's work has helped millions of job seekers getting better jobs and hundreds of thousands of employers hiring the right talent faster. Dan served as the chief architect re-engineering USAJOBS - the award-winning official job site for the U.S. Federal government. Under his leadership, USAJOBS became the 5th most visited job site on the Internet, and changed the way every American looks at a career with the Federal government.

He has built, managed, and driven high performance in several of the most influential career sites in the industry, including: [STEMPower](#) - Helping drive success for careers in Science, Technology, Engineering, and Mathematics for Central Massachusetts; [USAJOBS](#) - The official job site for the US Federal

Government; [BetterJobsFaster.org](#) - The online community site for job seekers to find ways to help them get better jobs faster; [StudentJobs](#) - the official US Federal job site for Student Internships, Fellowships, Entry Level jobs with the US Federal Government; [OhioMeansJobs](#) - enabling every Ohio employer free access to 3.5M active job seekers through Monster.com's resume database; [Helmets to Hardhats](#) - The Career Site for Veterans to obtain meaningful careers in construction. Strongly affiliated with the US Dept of Defense and all labor unions; [Hurricane Relief](#) - Monster partnered job site for those impacted by Hurricane Katrina for volunteer, survivor, and reconstruction workers; [Democratic and Republican National Convention Volunteer Sites](#) - coordinating the registration, background checks, training, and volunteer activities for the 2004 and 2008 conventions; [Extreme Hiring Makeover](#) - Led year-long engagement to sustainably raise-the-bar for Federal government recruitment ([www.extremehiringmakeover.org](#)); [Monster Evolutions](#) - Chief Architect behind Monster's better outplacement solution to ease the departure and speed the arrival; [Kix.com](#) - Kentucky Indiana Regional Exchange helping transform 26 counties and transform the regional economy; and [Pathways Out of Poverty](#) - Helping develop new career opportunities for regions with a challenged workforce.

Dan has 3 patents-pending relating to technologies that help job seekers get better jobs faster, and has introduced more than a dozen innovations into Monster.com to help it deliver greater value to employers and job seekers. His passionate work designing and building effective ways to help job seekers find, obtain, and advance their careers brings powerful insights and a unique perspective to help job seekers.

Ronald F. Ferguson is Senior Lecturer in Education and Public Policy at the Harvard Graduate School of Education and at the Harvard Kennedy School. He is also an economist and Senior Research Associate at the Malcolm Wiener Center for Social Policy. Ron has taught at Harvard since 1983, focusing on education and economic development. His research and writing for the past decade have focused on racial achievement gaps, appearing in a variety of publications. His most recent book is *Toward Excellence with Equity: An emerging vision for closing the achievement gap*, published by Harvard Education Press. He is the creator of the Tripod Project for School Improvement and also the faculty co-chair and director of the Achievement Gap Initiative at Harvard University. Ferguson earned an undergraduate degree from Cornell University and PhD from MIT, both in economics.

Richard Freeland is Commissioner of Higher Education for Massachusetts, appointed to this position by Governor Deval Patrick in January 2009. Working with the Board of Higher Education, he is responsible for providing overall direction to public higher education in Massachusetts and helping shape state-level policies that maximize the benefits of higher education to the Commonwealth and its citizens. Previously, Freeland was President of Northeastern University for ten years, from August, 1996 to August, 2006. Under his leadership, Northeastern pursued excellence as a national research university that is student-centered, practice-oriented and urban. Freeland emphasized Northeastern's leadership in practice-oriented education by enhancing the University's flagship program of cooperative education and strengthening links between co-op and classroom. A major achievement of Freeland's presidency was the transformation of Northeastern into a nationally selective, residential university with a high achieving student body, increased enrollments from beyond Massachusetts and New England, improved graduation rates and enhanced academic stature.

Freeland has spent his entire academic career in urban higher education. As Assistant to the President of the University of Massachusetts in 1970, he focused on the development of a new campus in Boston. For the next twenty-two years, he was associated with UMass/Boston, serving as Assistant to the Chancellor, Director of Educational Planning, founding Dean of the College of Professional Studies, and Dean of the College of Arts and Sciences. Between 1992 and 1996 Freeland was Vice Chancellor for Academic Affairs at the City University of New York, the country's largest urban system of public higher education. An American historian, Freeland is the author of two books, and has received research support from the National Endowment for the Humanities and the Ford Foundation, as well as the Rockefeller Foundation's scholar-in-residence program in Bellagio, Italy. He has been a Visiting Professor of Higher Education at Harvard's Graduate School of Education and the Mosakowski Distinguished Professor of Higher Education at Clark University. He has also been a Visitor at the Harvard Business School. Freeland received a bachelor's degree from Amherst College in 1963 and a doctorate in from the University of Pennsylvania in 1969.

Greg Garrison is an experienced, successful entrepreneur and business manager; he has dedicated over twenty five years to establishing, managing and growing small business enterprises. He credits his success to the ability to hire, train and develop successful individuals and integrating them into successful teams. His business development experience includes logistics management, facilities management, information technology, and administration. Most recently, after years of high consumption, he has committed himself to the advancement and deployment of renewable and clean energy initiatives with the intention of paying back his accumulated carbon debt. He is currently the CFO and General Manger of Northeast Solar Design Associates, LLC a small and growing renewable energy company.

Joanne Goldstein began serving as Secretary of the Executive Office of Labor and Workforce Development in January 2010. Prior to this appointment, she served as Chief of the Attorney General's Fair Labor Division (2007-2010), where she was responsible for wage and hour law enforcement for the Commonwealth. In that role, she oversaw a 50 person team of attorneys, investigators, and staff, and worked closely with key stakeholders – labor unions, employers, trade associations, and immigrant advocacy groups. Joanne has previous experience with labor issues from her tenure as General Counsel for the Utility Workers Union of America AFL-CIO (UWUA), where she oversaw all union legal matters and spearheaded national union policy on issues including workforce development, health care, safety issues, and training. She completed her undergraduate work at the University of Michigan and attended law school at Hofstra University.

Nia Gomes is a leader in the Youth Jobs Coalition and is from Dorchester. She recently graduated from Braintree High School which she attended under the METCO program. She held a youth job for several summers with the Dorchester youth agency called The City School. She hopes to attend a community college in the fall. Nia has been a leader the last two years in the work of the Youth Jobs Coalition (YJC) that works for state, federal, city, and corporate funding for youth jobs. The YJC organized 1100 youth to come to the State House on February 24, 2011 in support of state funding for youth jobs. The YJC also organized local meetings with legislators. Each of the 5 state senators who spoke in support of the recent State Senate amendment for youth jobs funding mentioned meetings they had with YJC leaders as being important in their decision to support this issue.

Andreana Grimaldo is an associate professor of mathematics at Quinsigamond Community College in Worcester Massachusetts. Over the past 20 years, she has taught all levels of developmental mathematics along with college algebra, pre-calculus, liberal arts mathematics, and calculus at both 2-year and 4-year institutions and in a variety of settings: lecture, computer classroom, and online. Andreana has co-authored 13 Instructor Resource

Manuals, contributed material to a successful Intermediate Algebra textbook, and is presently co-authoring an Introductory Algebra multi-media e-text/workbook program for Pearson Education. Overall, Andreana has a passion to use technology to provide the best learning environment for any level student.

Lance Hartford is the Executive Director of the Massachusetts Biotechnology Education Foundation. The Foundation is responsible for developing Massachusetts biotechnology education and career pipelines. This mission is executed by identifying life science workforce needs and by advocating and delivering quality educational experiences to prepare Massachusetts' future workforce. Prior to this position, Lance worked as an Executive in the not-for-profit sector for over twenty years providing leadership and innovation as the Chief Operating Officer of the Massachusetts Bay Red Cross, Crittenton Hastings House and Harvard Hillel. He also served as a Consultant to the sector in areas of education, strategic planning, organizational development and financial development. Lance serves on several not-for-profit boards and for multiple terms, held the position of Treasurer of the Urban League of Eastern Massachusetts. He is currently working on the State Science, Technology, Engineering and Math (STEM) Operations Board.

Loh-Sze Leung is the director of SkillWorks: Partners for a Productive Workforce, an ambitious effort on the part of philanthropy, government, community organizations, unions, and employers to help low-skill, low-income residents move to family-sustaining jobs and help employers find and retain skilled employees. Prior to SkillWorks, Loh-Sze was the assistant executive director of the Los Angeles Youth Opportunity Movement, a youth education and workforce development program of the City of Los Angeles, and the training director for the City's Workforce Development Department. She serves on Governor Patrick's Advisory Council on Refugees and Immigrants; the advisory board of the MA Workforce Competitiveness Trust Fund; and the Workforce Development Committee of the Boston Private Industry Council. She is a founding member of Saffron Circle, the first Asian American giving circle in Boston, and a member of the finance committee for American Chinese Christian Educational and Social Services in Boston's Chinatown. Loh-Sze has a Masters of Public Policy from the UCLA School of Public Affairs and an AB in East Asian Studies from Harvard College. She is a graduate of LeadBoston and the Commonwealth Seminar.

Alan Macdonald is Executive Director of the Massachusetts Business Roundtable (MBR), a not-for-profit organization of seventy leading executives of major Massachusetts enterprises. MBR's mission is to focus the management perspective of its members on statewide issues to help the Commonwealth's public leaders design and implement policies that benefit the state's economy and quality of life. Prior to coming to MBR in January of 1989, Macdonald served for ten years as the Manager of State Government Relations for General Electric Company in Massachusetts and in other New England states. Prior to his work with GE, he was Manager of Government Relations and Public Affairs for Gulf Oil Corporation in New England, Pittsburgh and Washington, D. C.

From 1969 to 1975, Macdonald was an Assistant Attorney General for Massachusetts, working primarily in the areas of environmental law and criminal law enforcement. Macdonald is a Trustee of the Winchester Savings Bank; a Director of the Massachusetts Business Development Corporation; an officer of Hallmark Health Corporation, a community hospital in Medford, Melrose, Wakefield and Malden; Chairman of the Massachusetts eHealth Collaborative; Director of several non-profit organizations; and twice past Chairman of the Board of Selectmen in Winchester.

Alan joined the Executive Leadership Team of the Workforce Solutions Group in 2009 and has played an instrumental role in developing business and industry support for workforce development initiatives. His success in engaging the business community in workforce policy development led to his appointment to the Vision Project by Commissioner of Higher Education, Richard Freeland. This project has set the ambitious goal of producing the best-educated citizenry and workforce in the nation by setting metrics for achievement across the Massachusetts Public Higher Education system. Macdonald is a graduate of Dartmouth College (1966) and Boston College Law School (1969), and past president of the Dartmouth Alumni Association of Eastern Massachusetts. He lives in Winchester with his wife, Jane, who is an active volunteer in a number of organizations, most notably the Jenks Senior Center in Winchester and the Boston Museum of Fine Arts.

Mimi Maduro has worked in the field of training and workforce development for the past 30 years in both the public and private sectors. She has served as Oregon's Pathways Initiative Statewide Director for the past five years. Prior to this appointment she served as Workforce Development Director at Portland Community College, overseeing the Career Pathways Training Program. Ms. Maduro also has served as Chair of Oregon's Community College Workforce Strategies Advisory Committee and is a member of the National Council for Workforce Education and the National Skills Coalition Leadership Council. Ms. Maduro is a graduate of Penn State University and received her Master's degree in Management from Marylhurst University.

Mayor William F. Martin is a life-long resident of Greenfield. Since his election to the Town Council in 2004, he has served on every sub-committee of the Council and has chaired the Appointments and Ordinance Committee, the Community Relations Committee and the Local Options Committee. He also served on multiple community task forces, committees and projects as well as coaching community youth basketball and baseball. Mayor Martin is proud to be the first student in the School of Nursing to receive the Chancellor's Community Service Award from UMass in 1993. In 1997, he received the Veteran of the Year Award from the American Legion. He is the author of "VeteCare", a comprehensive state veterans care plan. In 1992, he received the Greenfield Community Access Television Producer Award for the production of a Veterans News program. Mayor Martin received his Associate in Arts and Associate in Science degrees from Greenfield Community College and received his BSN from the University of Massachusetts.

Jackie McGravey is the Workforce Development Manager for UMass Memorial Medical Center in Worcester, MA. Still in its early stages, the Workforce Development Department is charged with building the talent pipeline for in-demand occupations within UMass Memorial, including offering programs and initiatives for the incumbent workforce, and youth and adults in the community. Jackie recently relocated here from the Hartford, CT area in which she managed the Future Workforce Division for a Workforce Investment Board. Her other workforce experience includes Associate Director for the Metro North Regional Employment Board in Cambridge, MA, Educational Specialist for the former named Massachusetts Department of Education, and work as an allied health recruiter. Jackie holds a B.A. in English from Western Connecticut State University and a Master's of Public Administration from the University of Connecticut.

Jamie Merloni has served as Training Director for the New England Laborers' Training Trust Fund since May 1999. In his capacity as Training Director, Jamie is responsible for overseeing all of the programs offered at the New England Laborers Training Academy's (N.E.T.T.A.) Hopkinton, MA site and is continuously meeting the special needs and requests of Signatory Contractors and Local Unions. Jamie currently serves as a key committee member of the Construction Career Day programs held in Massachusetts, Rhode Island and Connecticut. The purpose of this program is to provide high school students with hands-on experience and an interactive approach to the numerous career opportunities available in the construction industry. Jamie was also instrumental in the development and creation of both the Medford Vocational Technical High School in Medford, MA and the New England Laborers'/Cranston Public Schools' Construction Career Academy in Cranston, RI. This program provides high school students with first hand information, insight, and technical education in the Construction Craft Laborer program and affords students with career opportunities in the field of construction.

Sandy Reynolds is responsible for the programs and services provided by AIM's Employer's Resource Group. She and a staff of experienced professionals are committed to a vision of becoming the premier provider of information, training, and direct services in the areas of human resources, management and supervisory development, customer service, and Lean Manufacturing in the Commonwealth. Ms. Reynolds brings a unique blend of business experience to her AIM leadership role. In addition to having extensive, in-depth expertise in all areas of human resource management, she is a successful coach, facilitator, public speaker, and trainer. Significant P&L responsibility has enhanced her strategic approach and her understanding of the many issues facing employers today. Prior to joining AIM in early 2002, Ms. Reynolds had similar responsibilities as vice president of a large employer association in the Midwest. Her human resource management experience was gained through progressively responsible positions with a global manufacturing company and a prominent retail organization. She holds a bachelor's degree in business administration, magna cum laude, with an emphasis in human resource management and is active in professional and community service organizations.

Lusianna Paulino, a graduate of Worcester Technical High School Class of 2011, has been a participant of the UMass Memorial Medical Center's youth development initiative, Building Brighter Futures, since her junior year of high school. She is the recipient of the HACE Scholarship from QCC, awarded to Hispanic students for academic excellence, and a science-based scholarship awarded to only two students annually at Worcester Technical High School. Lusianna has been accepted to the Worcester Polytechnic Institute this fall on a Pre-Med scholarship, where she intends to focus her study on Bio-Medical Engineering.

Elyse Rosenblum is a senior consultant directing workforce readiness and education strategies for Corporate Voices for Working Families. In that role, she works with Corporate Voices partner companies and other business leaders to identify model business practices. She also oversees development and implementation of Corporate Voices' workforce readiness research and public policy agenda. Finally she leads Corporate Voices' work with policymakers and nonprofit leaders to educate them about the business perspective on critical issues that impact working families. Elyse also works with Year Up on both employer engagement and public policy strategies designed to expand opportunities for young people while helping employers develop new talent pipelines. Previously, Elyse served as General Counsel and Senior Program Manager at Bass & Howes, a public policy consulting firm, where she specialized in education policy. In that role, she worked with non-profits, foundations and corporations on a number of policy initiatives affecting children and families. Prior to that, Elyse was an associate with Hogan & Hartson, where she practiced in the areas of education and employment law. Elyse has a longtime commitment to women's leadership, equity and issues that affect working families. She has served on the American Bar Association's Individual Rights and Responsibilities Committee. She was the founder of the Texas Journal of Women and Law at the University of Texas School of Law. At Williams College, she served on the President's Diversity Committee.

Jerry Rubin is President and CEO of Jewish Vocational Service (JVS), the largest workforce development CBO in New England. Prior to joining JVS, Jerry Rubin was Vice President of Building Economic Opportunities at Jobs for the Future, a national workforce development and education policy, research, and consulting organization. Jerry founded and was Executive Director of two non-profit organizations: the Greater Boston Manufacturing Partnership, training and consulting organization based at the University of Massachusetts, and the Coalition for a Better Acre, a community development corporation based in Lowell, Massachusetts. Jerry also spent ten years in the city administration of Mayor Raymond L. Flynn, leading several housing, economic development and workforce development initiatives. Jerry holds a Bachelors Degree in Government from Clark University and a Masters in City Planning from the Massachusetts Institute of Technology. He is the author of numerous book chapters, articles, and monographs on housing, economic development and workforce development issues. Jerry is a member of the Massachusetts Workforce Investment Board, and a board member of the Greater Boston Manufacturing Partnership and the Allston-Brighton Community Development Corporation.

Nancy Snyder was appointed the President & CEO of Commonwealth Corporation in June 2007. Ms. Snyder served as Interim Secretary of Labor and Workforce Development November 2009-January 2010. Prior to joining Commonwealth Corporation, she served as Deputy Director at the Boston Private Industry Council from 1995-2007. Between 1984 and 1995, Ms. Snyder held leadership positions in Boston city government, including Staff Director to former Boston Mayor Raymond L. Flynn, Deputy Assistant Commissioner at the Department of Health & Hospitals, and Director of Jobs and Community Services for the City of Boston. She worked for 9to5 Organization for Working Women from 1979-1984. She earned an MBA from Boston University in 1994 and a Certificate from the Advanced Management Program at the Harvard Business School in 1988.

Karen Spilka Through hard work, a keen ability to navigate complex issues, and a demonstrated commitment to advocating for her constituents, Senator Karen E. Spilka has established herself as a respected leader in state government. First elected to the House of Representatives in a special election in the fall of 2001, Senator Spilka served three years in the House before her election to the Senate. She was officially sworn in as the State Senator for the 2nd Middlesex and Norfolk district in January 2005. As such, she represents the MetroWest, one of the most important economic regions in Massachusetts. Senator Spilka was appointed Senate Chair of the Joint Committee on Economic Development and Emerging Technologies in February 2009 and serves as the Senate Chair of the Jobs Creation Commission, charged with studying the economy in order to create ways to keep good jobs in Massachusetts. Her achievements while Chair of Economic Development include the passage of an economic development reform law that revolutionizes the way the state does business, increasing capital for small businesses so they can hire more workers, making it easier for businesses to get the help they need from the state to start or grow here, and establishing a streamlined, cohesive economic development model with built-in oversight and transparency to reduce redundancy and waste. Included in this initiative was the creation of the Mass Marketing Partnership,

which will better market Massachusetts to businesses both within the United States and abroad to attract global businesses. Also included was the development of a MetroWest Tourism and Visitors Bureau, which will promote the cultural and natural attractions of this growing and vibrant region.

Senator Spilka also oversaw the passage of important legislation on clean energy and broadband access expansion. Last session, she conducted a statewide listening tour to hear the concerns of businesses and workers. Many of the ideas discussed in these sessions were included in the economic development reform bill. She also serves as Vice Chair of the Senate Committee on Ethics and Rules and a member of both the Senate Ways and Means Committee, through which the finances of the state are considered and distributed, and the Senate Committee on Global Warming. She also serves on the Joint Committee on Revenue, the Joint Committee on Transportation, and the Special Senate Committee on Redistricting. Fully committed to tackling the challenge of creating 20th century schools that will train the workforce of the innovation economy, she also serves on the Goddard Council for STEM Education and the Governor's STEM Advisory Council. Prior to becoming a legislator, Senator Spilka was in private practice as an arbitrator and mediator, specializing in labor and employment law and community and court mediation. She also previously worked as a labor and employment attorney on behalf of employees, unions, the Massachusetts Water Resources Authority (MWRA), and the Commonwealth.

Senator Spilka has received considerable recognition for her public service, including being named to the National Honor Roll of State Legislators and appointment to the National Conference of State Legislatures' Human Services and Welfare Committee for 2007-2008. Other awards include the 2009 Health Info Management Association's Legislator of the Year Award, the Massachusetts Hospital Association's 1st annual Legislator of the Year Award in 2008, the 2007 Legislative Achievement Award from the Massachusetts Association of Jewish Federations, the 2007 Legislator of the Year Award from the Arc of Massachusetts, the 2006 Legislative Leadership Award from the MetroWest Chamber of Commerce, the 2006 Regional Spirit Award from the MetroWest Growth Management Committee, and Advocates, Inc.'s 2006 Medal of Honor. Senator Spilka is a graduate of Northeastern Law School and holds a B.S. from Cornell University.

Dr. Andy Sum is a Professor of Economics at Northeastern University and the Director of the Center for Labor Market Studies in Boston. He has conducted research in a wide array of labor market and workforce development topics at the national, state and local level for the past 35 years. He has also been engaged in research on the educational and labor market experiences of the nation's teens and young adults and their implications for educational and labor market policies. Among his most recent research studies in these areas include:

Out With the Young and In With the Old: U.S. Labor Markets 2000-2008 and The Case for An Immediate Jobs Creation Program for Teens and Young Adults, January 2009; *The Depression in Blue Collar Labor Markets in MA and the US*, January 2010, *The Consequences of Dropping Out of High School*, October 2009; *Labor Underutilization Problems of U.S. Workers Across Household Income Groups at the End of the Great Recession*, February 2010; *Labor Underutilization Impacts of Great Recession of 2007-2009*, March 2010; and most recently, *The Steep Deterioration in Teen Employment Opportunities in Massachusetts and the U.S., 1999-2010: The Continued Trend Toward New Historical Low Teen Employment Rates and the Need for New Federal/State/Local Policy Response*, February 2011.

Kathleen Sweeney serves as the Dean for Health Careers at Middlesex Community College in Lowell, Massachusetts. Kate earned a bachelor's degree in Dental Hygiene from the University of Rhode Island, a Masters degree in Counseling and Psychological services with a specialization in Organizational, Industrial Psychology, from Salem State College and a doctorate in Higher Education Administration from UMASS Boston. Kate served as a faculty member and department chair in the dental hygiene department prior to serving as Dean of the Health Careers division. She has received the educator of the year award from the Massachusetts Dental Society and the Course of Distinction Award from Mass Colleges Online. She currently administers a grant from the Commonwealth Corporation that established an Innovative Postsecondary Educational model, the Academy of Health Professions at Middlesex which integrates academic and workplace skills using an innovative schedule.

John F. Tierney was recently re-elected to his eighth term representing Massachusetts's Sixth Congressional District. Representative Tierney has developed a national reputation as an effective legislator fighting for middle-class workers and families. The Congressman remains the only member from Massachusetts serving on the Committee on Education and the Workforce, serving on the Subcommittee on Higher Education, Lifelong Learning and Competitiveness and the Subcommittee on Health, Employment, Labor and Pensions in the 111th Congress. Fighting for a vibrant middle class and working to create opportunity for all, Congressman Tierney has been an active leader on education and labor issues. His hard work and commitment to ensuring the legislative branch conducts vigorous oversight have earned Congressman Tierney the Chairmanship of the National Security and Foreign Affairs Subcommittee on the Committee on Oversight and Government Reform from 2007 through 2010. He also holds a Speaker-appointed seat on the House Permanent Select Committee on Intelligence. Chairman Tierney undertook a variety of investigations to ensure that United States policy utilizes all aspects of our national power and maximizes our long-term national security interests, that taxpayer money is not being wasted, and that we leave our children and grandchildren a safer place to live. Born in Salem, Massachusetts, Congressman Tierney attended Salem Public Schools and graduated from Salem State College. He earned a law degree from Suffolk University and until he took office in January 1997 was partner in the law firm of Tierney, Kalis and Lucas for over 20 years.

William Tinti is the Chairman of the Massachusetts Workforce Board Association, North Shore Workforce Investment Board, and a Partner in the firm Tinti, Quinn, Grover, and Frey. The New York Times has singled him out for playing a key role in the award-winning redevelopment of downtown Salem, where he is based. He has authored and represented clients in unique plans bringing together private and public funding for many projects. Bill served as a Legislative Assistant to former Congressman Michael Harrington and for nine years as City Solicitor in Salem. A graduate of Boston College Law School, he served on the faculty of Suffolk University School of Administration as a senior lecturer, teaching courses in Administrative Strategies of Local Government and the Legal Basis of Public Management. He is a past president of the Salem Partnership, a non-profit public-private partnership that includes nearly 100 members from business, industry, education, government, and cultural institutions (and a prime mover in the re-vitalization of the City of Salem). Bill was recently named one of the "100 Most Influential People on the North Shore" by the Salem Evening News.

Daniel Wolf is the first-term State Senator from the Cape and Islands. He was elected in November, 2010, after his first campaign. This is his first elected position. After graduating from Wesleyan University in Middletown Connecticut in 1980 with a bachelor's degree in political science, Dan combined his passions: Cape Cod and airplanes. He earned his private pilot license at the Chatham Municipal Airport and then his commercial pilot and

flight instructor certificates while in Hyannis. After working as a community and union organizer in the Boston area, he returned to the Cape in the mid-1980s to manage the Chatham Municipal Airport, where he worked as a flight instructor and aircraft mechanic. In 1988, Dan and a handful of others founded what would become Cape Air and Nantucket Airlines. They began with one airplane, and one route – Provincetown to Boston. Twenty years later, Cape Air is one of the largest independent regional airlines in the country, serving 36 communities and 700,000 passengers annually with service in regions as diverse as Key West, rural Missouri, and Guam. Cape Air employs nearly 1000 people, one of the largest employers in the region. Headquarters remain in Hyannis. In 1995, in keeping with Dan's principles of marrying sound business and fair equity, Cape Air became an employee-owned company. Cape Air also has earned recognition as one of the most philanthropic companies in southeastern Massachusetts. In addition, the company is an environmental leader and has initiated a comprehensive Greening Initiative. The cornerstone is one of the largest photovoltaic systems in southeastern Massachusetts, which provides 100 percent of electricity used in the company's 50,000-square-foot administration and maintenance headquarters. Dan believes that his strong business, philanthropic, and environmental background, coupled with his equally strong belief that our economy should serve the core beliefs of our citizens rather than define our direction, will help him represent the Cape and Islands well.

