

# Massachusetts Jobs and Workforce Summit

**Tuesday, June 22, 2010  
Publick House  
Sturbridge, MA**



**Governor Deval Patrick, Featured Speaker**

Co-sponsored by:

Massachusetts Workforce Board Association

The Workforce Solutions Group, Massachusetts AFL-CIO, Massachusetts Business Roundtable, Center for Labor Market Studies, Massachusetts Workforce Professionals Association, Massachusetts Communities Action Network, Crittenton Women's Union, and SkillWorks

Thanks to the generous support of:



 **Eastern Bank**



**USDOL Employment and Training Administration**

*"The purpose of the Jobs and Workforce Summit is to provide a forum for business, labor, education, training, community, faith-based and workforce leaders to come together and inspire a common vision for job creation and workforce development for Massachusetts."*

# PROGRAM

9:00 AM..... Registration and Continental Breakfast - The Barn

## VIEW FROM CITY HALL AND CAPITOL HILL

10:00 AM–10:30 AM ..... Morning Session - Paige Hall

**Welcome:** **William Tinti**, *Chair, Mass Workforce Board Association and Partner, Tinti, Quinn, Grover & Frey, PC*

**Mayoral Perspective:** **Mayor Lisa Wong**, *City of Fitchburg*

**Report from Washington:** **Ron Painter**, *CEO, National Association of Workforce Boards*

## ENGAGING EMPLOYERS IN THE WORKFORCE SYSTEM

10:30 AM–12:00 PM ..... Employer Panel

**Moderator:** **Alan Macdonald**, *Executive Director, Mass Business Roundtable*

**Dr. Gary Gottlieb**, *Chair, Boston PIC and President and CEO, Partners HealthCare*

**Angelo F. Sabatalo**, *Corporate Director Organizational Development, Nypro University*

**Steven Tamasi**, *CEO, Boston Centerless*

## MASSACHUSETTS JOBS AND WORKFORCE AGENDA

12:00 PM–1:30 PM ..... Luncheon Session - The Tent

**Introduction of Featured Speaker:** **William Tinti**, *Chair, Mass Workforce Board Association*

**Featured Speaker:** **Governor Deval Patrick**

**Introduction:** **Joanne Goldstein**, *Secretary, Executive Office of Labor and Workforce Development*

**View from Labor:** **Robert Haynes**, *President, Massachusetts AFL-CIO*

## CREATING JOBS AND ENHANCING THE WORKFORCE PIPELINE

1:30 PM–3:30 PM ..... Afternoon Session

1:30 PM–2:00 PM **Overview of Current Labor Market Challenges and Opportunities:**

**Andrew Sum**, *Director, Center for Labor Market Studies, Northeastern University*

2:00 PM **Break to Meeting Rooms**

2:10 PM–3:00 PM **Simultaneous Tracks for Presentations and Discussions**

**Track One: Job Matching: Are Employers and Jobs Seekers on the Same Page (Paige Hall)**

**Don Anderson**, *Chair, Massachusetts Workforce Professionals Association and Director of Workforce Central One Stop Career Center*

**Lew Finfer**, *Executive Director, Mass Communities Action Network*

**Track Two: Training the Surplus Labor Supply (The Tent)**

**Harneen Chernow**, *Director, SEIU1199 Training and Upgrading Fund*

**Dr. John Sbrega**, *President, Bristol Community College*

3:00 PM–3:30 PM **Report Out and Closing Remarks – Paige Hall**

**Paul Reville**, *Secretary, Executive Office of Education*

## RECEPTION AND AWARDS PRESENTATION FOR MASSACHUSETTS LEADERS

3:30 PM–5:00 PM ..... Reception & Awards - Paige Hall

**First Annual Workforce Solutions Group *Champion* Award Ceremony**

**Presented by: Mayor Joseph O'Brien, City of Worcester**

**Music by: The Burncoat High School Honor String Quartet**

**2010 Employer of the Year**

***Baystate Health***

**2010 Skills Training Provider of the Year**

***MassMEP***

**2010 Innovative Workforce Training Partnership**

***Pathways to Financial Careers***

## SPEAKER BIOS

**DONALD H. ANDERSON** is Director of Workforce Central Career Centers in Worcester, Milford and Southbridge. Don is the WIA Administrator for the Central Mass Region on behalf of the Worcester City Manager's Office, is currently the elected Chair of the Mass Workforce Professionals Association and is a member of the Mass Workforce Investment Board and the Massachusetts Workforce Board Association. He has worked in the public workforce development system for over 25 years and holds a Master's Degree in Human Resource Education from Boston University.

**HARNEEN CHERNOW** directs the Massachusetts Division of the 1199SEIU Training and Upgrading Fund. A partnership between 1199SEIU and healthcare employers, this fund provides incumbent healthcare workers with a wide range of training and career ladder opportunities. Previously, Harneen served as the Director of Education and Training for the Massachusetts AFL-CIO and engaged in public policy and advocacy efforts to promote a workforce development system focused on low-wage and lesser-skilled workers. She has over 20 years of experience designing and implementing labor/management workforce partnerships that create career ladders and opportunities leading to worker advancement. She also participates in numerous advocacy efforts to build a strong workforce system accountable to multiple stakeholders. Harneen serves on a number of boards and commissions overseeing workforce development initiatives, including the Massachusetts Workforce Board Association, Boston PIC Workforce Development Committee, the Robert Wood Johnson Jobs to Career Initiative, and the Extended Care Career Ladder Initiative. Harneen received her B.A. from Wellesley College and M.A. from University of California, Berkeley.

**LEWIS FINFER** is the Director of the Massachusetts Communities Action Network, (MCAN), a federation of six faith based community improvement organizations in cities across the state. MCAN is a founding member of the Workforce Solutions Group of SkillWorks. Lew has been a community organizer in Massachusetts since 1970 and has served as Director of the Greater Boston Interfaith Organization, the Massachusetts Affordable Housing Alliance, the Massachusetts Tenants Organization, Somerville United Neighborhoods, Dorchester Fair Share, and Dorchester Community Action Council.

**JOANNE GOLDSTEIN** began as the Secretary of the Executive Office of Labor and Workforce Development in January. Prior to this appointment, since 2007, she served, as Chief of the Attorney General's Fair Labor Division, where she was responsible for enforcement of the wage and hour laws of the Commonwealth. In that role, she oversaw a 50-person team of attorneys, investigators, and staff, and worked closely with key stakeholders, including labor unions, employers, trade associations, and immigrant advocacy groups. Joanne had previous experience with labor issues during her tenure as General Counsel for the Utility Workers Union of America AFL-CIO (UWUA), where she oversaw all union legal matters and spearheaded national union policy on issues including workforce development, health care, safety issues, and training. She completed her undergraduate work at the University of Michigan, and attended law school at Hofstra University in New York.

**DR. GARY L. GOTTLIEB** serves as President and CEO of Partners Healthcare, assuming the position in January. Prior to assuming his new position, he served as President of Brigham and Women's/Faulkner Hospitals since 2002. He is also a Professor of Psychiatry at Harvard Medical School. In 1998, Gary was recruited by Partners to become the first chairman of Partners Psychiatry and he served in that capacity through 2005. In 2000, he added the role of President of the North Shore Medical Center where he served until early 2002. Now, as a recognized community leader in Boston, he also focuses his attention on workforce development and disparities in health care. He was appointed by Mayor Thomas Menino as Chairman of the Private Industry Council, the City's workforce development board, which partners with education, labor, higher education, the community and government, to provide oversight and leadership to public and private workforce development programs. In 2004-2005, he served as co-chair of the Mayor's Task Force to Eliminate Health Disparities. Gary earned an M.B.A with Distinction in Health Care Administration from University of Pennsylvania's Wharton Graduate School of Business Administration as a Robert Wood Johnson Foundation Clinical Scholar. He received his B.S. from the Rensselaer Polytechnic Institute and his M.D. from the Albany Medical College of Union University in a six-year accelerated biomedical program.

**ROBERT J. HAYNES** is the current President of the Massachusetts AFL-CIO and has held this position for the past nine years. For 20 years, Bob has served the 400,000 union members of the Commonwealth as an officer in the Massachusetts AFL-CIO. His career as a State Federation leader began in 1987 when he was elected as the Massachusetts AFL-CIO Secretary-Treasurer. Bob served in that post until his election as President of the State Federation in 1998. Bob currently serves on the Boston Private Industry Council Board of Directors; on the Blue Cross/Blue Shield of Massachusetts Board of Directors; on the Workers' Compensation Advisory Board; on the Lowell Center for Sustainable Production Advisory Board; as well as on the Steering Committee for the Campaign for Research and Chair of the Cancer Advisory Committee at UMass Medical Center. In early 2009, he was appointed to Governor Patrick's Task Force on Private Development to help the state prepare for the forthcoming projects. He holds a B.S. in Business Management from Boston State College and a Master's Degree in Business Administration from the University of Massachusetts at Boston. He is also a graduate of the Harvard Trade Union Program. He was re-elected to his unprecedented third term as Massachusetts AFL-CIO President in 2006.

**ALAN MACDONALD** is Executive Director of the Massachusetts Business Roundtable (MBR), a non-profit organization of leading executives from Massachusetts enterprises. MBR's mission is to focus the management perspective of its members on state policy issues critical to the economy and quality of life in Massachusetts. Prior to his employment with MBR, Alan worked for General

Electric Company and for Gulf Oil Corporation as director of government relations, and for the Commonwealth of Massachusetts as an Assistant Attorney General. He is a graduate of Dartmouth College and Boston College Law School, and a Director of several non-profit organizations.

**MAYOR JOSEPH C. O'BRIEN** is serving his first two-year term as Mayor and City Councilor At-Large. He previously served three, two-year terms on the Worcester School Committee. Mayor O'Brien was most recently District Director for James P. McGovern, representing the Massachusetts 3rd Congressional District. He oversaw four offices and 11 district staffers. He is also an emergency medical services paramedic. In his January Inaugural Address, Mayor O'Brien emphasized jobs creation, our public school system and neighborhoods. Although elections in Worcester are non-partisan, Mayor O'Brien is not bashful of his activist involvement in political contests statewide, and beyond. His enthusiasm for grass-roots involvement in the public realm has motivated him to direct more than twenty local, state and federal campaigns including those of Lt. Governor Timothy P. Murray in 2006 and the 2008 New Hampshire campaigns of both Hillary Rodham Clinton and Barack Obama. He grew up in Worcester and is a graduate of Doherty Memorial High School. He received a BA in Urban Studies from Fordham University, Bronx, NY and a Master's Degree in Public Administration from the Kennedy School of Government at Harvard University. He also received EMT paramedic certification from Quinsigamond Community College.

**RON PAINTER** is the Chief Executive Officer for the National Association of Workforce Boards. Prior to his joining NAWB in July of 2009, Ron served as the Chief Executive Officer for the Three Rivers Workforce Investment Board, a joint city of Pittsburgh/Allegheny County Board appointed to oversee the planning and evaluation of job training programs under the umbrella of the Federal Workforce Investment Act of 1998, and to advise the Mayor and County Executive on workforce development issues. Ron came to Pittsburgh from Washington, DC in 1996 after working for several years, first on loan to the U.S. Department of Labor for the Enterprise Project, and then for the National Alliance of Business. He has served as Butler County, Pennsylvania's elected Clerk of Court, being the youngest person elected to County political office. He holds an undergraduate degree in Political Science from Grove City College in Pennsylvania and a Master's in Public Administration and advanced graduate coursework from the University of Pittsburgh's Graduate School of Public & International Affairs, where he served as Adjunct Faculty.

**GOVERNOR DEVAL PATRICK** was elected in 2006, bringing a broad range of leadership experience at the top levels of business, government, and non-profits. Hoping for the best and working for it, as his grandmother used to counsel him, his life has traced a trajectory from the South Side of Chicago to the U.S. Justice Department, Fortune 500 boardrooms, and now the Massachusetts State House. Over the course of his first term, Gov. Patrick worked with the Legislature to preserve marriage equality, position Massachusetts as a global leader in clean energy, and pass a 10-year, \$1 billion package to promote the state's life sciences industry. He has taken on reforms that have been talked about for decades, such as replacing costly police details with civilian flaggers at state construction sites, introducing competition to the state's auto insurance market, and eliminating the Turnpike Authority. Gov. Patrick has also signed into law four major reform bills, including education reform to improve public schools and close the achievement gap, pension reform that eliminates the most egregious abuses and special perks from the state's pension system, transportation reform to streamline our transportation bureaucracy and save millions, and the most sweeping ethics, lobbying, and campaign finance reforms in years. These reforms will help change the status quo and restore the public's trust in government. Additionally, the Governor continues to work to address an unprecedented global economic collapse through responsible management of the state budget, difficult choices, and a continued commitment to investing in key areas that will create jobs, improve infrastructure and strengthen Commonwealth for the long term.

**PAUL REVILLE** is the Massachusetts Secretary of Education working to fully realize Governor Patrick's vision of a unified education system that provides a high quality education to all students. He directs the Executive Office of Education and works closely with the Commonwealth's education agencies – Department of Early Education and Care, Department of Elementary and Secondary Education, Department of Higher Education and the University of Massachusetts system - and serves as a voting member of the governing board of all four education agencies. In addition, Paul advises the Governor on matters of education policy, shapes the Governor's policy agenda, advances the work of the Readiness Project and works with the Commissioners to build a seamless Pre-K – 20 public education system. Prior to becoming Secretary, Governor Patrick appointed Paul as the chairman of the Massachusetts State Board of Elementary and Secondary Education. Until his appointment as Secretary of Education, Paul was the founding president of the Rennie Center for Education Research & Policy. He was also the Director of the Education Policy and Management Program and a senior lecturer on educational policy and politics at the Harvard University Graduate School of Education. In 2007, he edited the book, "A Decade of Urban School Reform: Persistence and Progress in the Boston Public Schools." He is a frequent writer and speaker on school reform and educational policy issues. Paul is a graduate of Colorado College and holds a Master's degree from Stanford University.

**ANGELO SABATALO** Corporate Director of Training and Organizational Development, for Nypro Inc. a \$1.2 billion custom injection molding and contract manufacturer. Nypro Inc. is recognized worldwide as a leader in custom injection molding and contract manufacturing, producing products for the healthcare, consumer industrial/packaging, and electronics/telecom markets. Angelo was past Chairman of the Board of Directors of Nypro/Nymitech Georgia and Dothan Alabama, and a board member of Nypro Asheville and Atlanta, Nypro Inc. subsidiaries. He is a member of the Plastics Engineering Advisory Board of the University of Massachusetts at Lowell, the Nypro Charitable Foundation, the Mount Wachusett Community College Foundation Board, the Clinton Adult Learning Center Board, and Chair Elect of the Plastics Institute of America Inc. His background includes over 30 years in diverse manufacturing operations which include technical ceramics, superabrasives, automotive, and GMP/FDA experience. He holds a

B.S. in Biological Science/Education from the University of Massachusetts, and an M.B.A. from Anna Maria College. Angelo was Adjunct Professor in Management Technology at Central New England College and a current adjunct at Fitchburg State College and The University of Massachusetts. Angelo is the director of the Nypro University, Nypro's global Corporate University. The Nypro University is a unique Corporate University designed in conjunction with its academic alliance partners. The University views learning and professional development as strategic elements of success. The University was featured at the national workforce forum for the University of Continuing Education Association, and the Alfred P Sloan foundation e-learning consortium. Angelo has participated in the strategic planning process adopting and implementing the concepts of "Lean Manufacturing", and "World Class Manufacturing" principles. He has lectured to many professional organizations and to business delegations from the United Nations on the human capital strategies of a Global Corporation.

**DR. JOHN SBREGA** has served as President of Bristol Community College since 2000. John has made "Student Success" an institutional priority- unifying enrollment functions and services to better serve students. Since he became President, Bristol Community College has experienced record enrollment growth of more than 72 percent and expansion of services throughout the College's service area to include Taunton, as well as new campuses in New Bedford and Attleboro. He is a member of many regional and civic groups including chambers of commerce, economic development groups, and he serves as the chair of the 15 Massachusetts Community Colleges Presidents Council. He is a member and past chair of CONNECT—a group of regional state and community college presidents. John holds an A.B. from Union College and a Ph.D. and M.A. in history from Georgetown University. He is the recipient of two Fulbright Scholarships; the first was at the London School of Economics and Political Science, and this year he traveled to Russia to meet with Russian educators and to speak about the higher education system in the United States with a focus on community colleges. He has published four books and several articles on U.S. foreign policy.

**ANDREW SUM** is a Professor of Economics at Northeastern University and the Director of the Center for Labor Market Studies in Boston. He has conducted research in a wide array of labor market and workforce development topics at the national, state and local level for the past 35 years. He has also been engaged in research on the educational and labor market experiences of the nation's teens and young adults and their implications for educational and labor market policies. Among his most recent research studies in these areas include: Labor Underutilization Impacts of Great Recession of 2007-2009, March 2010, Labor Underutilization Problems of U.S. Workers Across Household Income Groups at the End of the Great Recession, February 2010, The Depression in Blue Collar Labor Markets in MA and the US, January 2010, The Consequences of Dropping Out of High School, October 2009, Out With the Young and In With the Old: U.S. Labor Markets 2000-2008 and the Case for An Immediate Jobs Creation Program for Teens and Young Adults, January 2009, among others.

**STEVEN TAMASI** is the Chief Executive Officer of Boston Centerless located in Woburn, MA. He is a second generation entrepreneur with a passion for business who understands the power of operational excellence. Managing a culture shift to lean manufacturing has resulted in a World Class Manufacturing operation and led to winning the 2006 Northeast Shingo Prize Silver Medal. Prior to Boston Centerless, he worked for Agathon AG in Switzerland and White Plains, NY. For fifteen years, as both the Team Leader and as a team member for the National Tooling and Machining Association, Steven has actively led efforts to improve and expand educational efforts for precision machining at both the local and national level. He is a Founder and a member of the Advisory Board for the E-Team Machinist Training Program in Lynn, MA. Steven currently sponsors the SkillsUSA MA State competition for Precision Machining and acts as a sponsor and mentor for the Winchester, MA High School Robotics team. Steven holds a Bachelor of Science degree in Industrial Engineering & Operations Research from Cornell University, and is a graduate of the Owner/President Management (OPM) Executive Education Program at Harvard Business School.

**WILLIAM TINTI** is the Chairman of the Mass Workforce Board Association, North Shore Workforce Investment Board and a Partner in the firm Tinti, Quinn, Grover and Frey. The New York Times has singled him out for playing a key role in the award-winning redevelopment of downtown Salem. He has authored and represented clients in unique plans bringing together private and public funding for many projects. Bill served as a Legislative Assistant to former Congressman Michael Harrington and for nine years as Salem's City Solicitor. A graduate of Boston College Law School, he served on the faculty of Suffolk University School of Administration as a senior lecturer teaching courses in Administrative Strategies of Local Government and the Legal Basis of Public Management. He is past president of the Salem Partnership, a non-profit public-private partnership including nearly one hundred members from business, industry, education, government and cultural institutions, a prime mover in the re-vitalization of the City of Salem. Bill was recently named one of the 100 most influential people on the North Shore by the *Salem Evening News*.

**LISA WONG** is the Mayor of the City of Fitchburg. A. Wong is the current Mayor of Fitchburg. She was reelected to a second term in November of 2009. In November of 2007, at the age of 28, Mayor Wong was elected the Mayor of Fitchburg with 75% of the vote. She is the first Asian- American mayor in Fitchburg's history. Throughout her journey to becoming mayor and as mayor she has maintained a clear vision of her goals for Fitchburg. Mayor Wong is working to get Fitchburg on track to financial stability and economic growth. She is also on the path to transform Fitchburg with recreation on the Nashua River, restored buildings, and as a place to attract new businesses. Mayor Wong was involved with the urban renewal projects, such as \$1.5 million Riverfront Park and transforming the former General Electric facility into eight-acre complex with manufacturing, research, development, and office space. Mayor Wong grew up in North Andover and is the daughter of Chinese immigrants. She attended Boston University where she received a bachelor's degree in international relations, and a bachelors and masters degree in economics. Once she graduated from Boston University she moved to Fitchburg in 2001 where she worked as the executive director of the Fitchburg Redevelopment Authority.