

Membership Committee Charter

Board Approved on 12/12/19

<p>PURPOSE</p>	<p>The purpose of the Membership Committee is to</p> <ul style="list-style-type: none"> ● Work with the MWA Board and Staff to define MWA membership, including current and future members ● Establish a sponsorship structure aimed at bringing additional resources into MWA ● Act as an ambassador and advocate for MWA in their respective region ● Advise MWA on relevant events, developments in their networks ● Assist and advise MWA as needed in retaining and recruiting new members
<p>OUTCOMES</p>	<p>The <u>desired outcomes</u> of the Membership Committee’s work are:</p> <ul style="list-style-type: none"> ● Work with the MWA Board and Staff to establish MWA’s membership structure and a plan to expand the organization over time ● Develop a sponsorship structure and plan in order to bring additional revenues into MWA ● Increase MWA’s presence and connection in each of the 16 workforce regions ● Strengthen existing member relationships through engagement activities ● Help MWA develop new relationships with key regional voices
<p>RESPONSIBILITIES</p>	<p>The Membership Committee’s <u>primary responsibilities</u> are to:</p> <ul style="list-style-type: none"> ● Promote MWA events, membership, and opportunities within their networks ● Notify MWA of important events, leadership transitions, or key connections in their region ● Assist MWA staff as needed in any regional events or board meetings ● Review membership structure and value proposition for members on a regular basis and update as necessary
<p>SCOPE AND COMPOSITION</p>	<ul style="list-style-type: none"> ● Membership Committee members, including co-chairs, are approved by the Governance Committee and appointed by a Board vote ● The Membership Committee shall be co-chaired by a MWA Board member and a non-Board member ● The Membership Committee shall include a diverse membership, including but not limited to, representation from both career centers and workforce boards, and geographic, gender, race/ethnic, and industry/affiliation diversity.
<p>ROLES</p>	<p>Membership Committee members will have specific roles and will assume the responsibilities associated with fulfilling those roles. The specific committee roles are:</p> <ul style="list-style-type: none"> ● Committee Chairs: <ul style="list-style-type: none"> ○ Dave Gadaire ○ Dean Rizzo ● Committee Members: <ul style="list-style-type: none"> ○ Peter Farkas ○ Lee Ann Johnson ○ Chris Kealey ○ Angela McCabe



MASS WORKFORCE ASSOCIATION
ONE SYSTEM - ONE VOICE

	<ul style="list-style-type: none">○ Louise Meyer○ Michael Weekes
MEETINGS	The committee will establish its meeting schedule. It will likely meet more at its inception and over time meet 4 times per year, generally in the month prior to each MWA Board meeting.