



MWA Membership Opportunities June 2020

All Membership Levels Receive the Following Foundational Benefits:

- ✓ Discounted access to training and networking opportunities with MWA members - in-person or virtual.
- ✓ Access to MWA Monthly Workforce Connections Newsletter and Member's Only Quarterly Voice with latest policy news, funding opportunities, and system updates.
- ✓ Inclusion in a statewide voice dedicated to innovation and lifting up proven and promising practices in workforce development.
- ✓ Advocacy at the state and federal levels ensuring policy makers and key stakeholders understand the value of our members' work and that it is considered in major policy decision-making.

MWA Affiliate: \$500

Targets for this Membership Level: Community based organizations, chambers of commerce, community colleges and other education organizations, past CWC members, industry associations, and unions.

Affiliate Membership Benefits in addition to the Foundational Benefits:

- ✓ Opportunity to post organization events, programs, and job postings in the MWA Monthly Workforce Connections Newsletter and on the MWA Website.
- ✓ Organization contacts can receive discounted membership rates to programs and events, as well as will receive email newsletters and other notifications.
- ✓ Discounts on event sponsorship opportunities held throughout the year.
- ✓ Opportunity to have an organization representative participate on MWA sub-committee's and/or targeted advisory groups as they are established to support the membership and organization mission.
- ✓ Opportunity to have an organization representative nominated to participate on MWA Board of Directors*

MWA Champion: TBD based on event ***Until we are allowed to have large events we want to keep the amounts/levels TBD based on each event. We will come back to the committee as we rethink our 2020 calendar and our growth plan and think through next steps.*

Targets for this Membership Level: Private sector companies, unions, industry associations and educational institutions.

Champion Membership Benefits in addition to the Foundational and Affiliate Benefits:

- ✓ Recognized as a Sponsor of one event during the membership period.
- ✓ Opportunity to upgrade event sponsorship and/or sponsor another event during the year at a 15% discount.
- ✓ Logo representation as a Champion Sponsor on the MWA website and Monthly Workforce Connections Newsletter.
- ✓ Training vouchers to attend a training workshop/program provided by the MWA – must be used during the membership year.
- ✓ Opportunity to have an organization representative participate on MWA sub-committee's and/or targeted advisory groups as they are established to support the membership and organization mission.
- ✓ Opportunity to have an organization representative nominated to participate on MWA Board of Directors.
- ✓ Opportunity to post organization events, programs, and job postings in the MWA Monthly Workforce Connections Newsletter.
- ✓ Organization contacts can receive discounted membership rates to MWA programs and events, and will receive MWA email newsletters and other notifications.

Possible Events for Sponsorship Opportunities:

1. Annual Meeting (May)
2. Workforce Summit (October) (Only for MWA pre-summit reception, Summit itself has sponsorship set by WSG)
3. Quarterly Membership Meetings (July and December)
4. Monthly Training Sessions?